



SATURDAY SEPT 4 & SUNDAY SEPT 5, 2010

Location: Apache Pass

9112 N. FM 908, Rockdale, TX 76567

Event Hours:

Saturday: 6:00 pm – 4:00 am

Sunday: 6:00 pm – 4:00 am

All vendors must be open and staffed the entire time.

The Nocturnal Festival is an all night electronic dance party featuring high quality musical acts plus trapeze aerial performances, fire twirlers, stilt walkers, tribal drum circles, art installations, hooping, and wild décor.

Ages 18+ are welcome.

Estimated attendance is 25,000 – 30,000.

All professional **food vendors** are invited to participate. This is an outdoor show. All vendors are located outdoors. All booths are on a grass or dirt surface. **No food trailers will be accepted but vendor tents are provided.** Your booth fee is 35% of your gross after taxes.

The Nocturnal Festival is produced by Insomniac.com.

Roadway Productions is coordinating vendors and managing some aspects of the production.

FOOD VENDOR APPLICATION

Up to Ten (10) food booth spaces are available to professional vendors. All menus will be considered. All items must be juried and all items must show good taste and taste good.

All food vendors must practice exemplary food safety guidelines to participate in the event. Texas Food Handler Certification is required for ALL food booth workers.

Vendors must participate both Saturday and Sunday to be considered for booth space. Vendors must be open and staffed from 6:00 pm – 4:00 am both days.

Roadway Productions reserves the right to limit similar vendors in all categories to insure variety and prevent undue competition.

APPLICATION SCHEDULE AND DEADLINES

- Applications will be accepted on a first come first served basis. Submitting your application before the deadline is not a guarantee of acceptance or participation.
- Applications are juried in the order received so applications received earliest have the greatest chance of acceptance.
- **Monday, August 30, 2010: Last day to submit an application. No applications accepted after this date. Sorry.**

VENDOR SELECTION PROCESS

- Only complete applications will be considered. *A complete application includes your signed application, booth deposit, TX Sales Tax & Use permit, photos, list of all menu items.*
- All vendors are selected by a jury committee. *The photos you submit are the main criteria the jury uses for vendor selection.*
- All food/beverage vendors will be juried on visual appeal and uniqueness of menu. All menus will be considered. *All food vendors are encouraged to be "green" and use local and organic foods if applicable, plus packaging materials made from renewable sources instead of styrofoam or non-recyclable materials.*
- All vendors will be juried for professional booth set-up and display.

ADMISSION

Advance admission to the Nocturnal Festival is \$89 for a 2-day pass. Vendors will receive up to (4) four wristbands per booth space for worker admission. Please let us know in advance if you have additional workers or purchase tickets at the gate. Roadway may limit the number of worker wristbands issued to vendors.

HOW TO APPLY

1. Read the entire application carefully.
2. Be sure to include the following:
 - Completed & Signed Application.** *Enclose pages 4 & 5.*
 - Entire Booth fee deposit.** *Sorry, we can't accept partial payments.*
 - Texas Sales & Use Tax Permit.** *Required if you plan to sell anything.*
 - Photos.** *Please include recent photos representing all menu items plus a photo of your booth set-up. The photos you provide with your application are the main criteria the jury committee uses for vendor selection. Email your photos (300 dpi) as JPG or GIF attachments to vendor@roadwayevents.com. Hard photos may be mailed to Roadway Productions. Enclose a self addressed stamped envelope if you want them returned.*
 - Menu.** *Please include a list of all menu items you want to sell in your booth. If it's not disclosed on your list, you may not sell it during the Nocturnal Festival.*
 - Texas Food Handlers Card.** *Include a copy if you serve food or drink.*
3. Keep a copy of all paperwork for your reference.
4. You will be notified by email of your acceptance status within 1 week.

RULES/INFO FOR ALL VENDORS

- The Nocturnal Festival hours are 6:00 pm – 4:00 am on Saturday, September 4, 2010 and 6:00 pm – 4:00 am on Sunday, September 5, 2010. Your booth must be open & staffed the entire time.
- All items sold or displayed must be juried and approved. Photos required. All items must show good taste, taste good, and be family appropriate.
- Vendors may not sell or display weapons (or items resembling weapons), fireworks, adult novelties, live animals, or illegal substances.
- No alcohol can be sold by vendors during the event. Vendors or participants who appear intoxicated may be asked to leave with no recourse whatsoever.
- Participation in previous Roadway events does not guarantee your participation in the Nocturnal Festival.
- If you sell anything, you must have and display a current Texas Sales & Use Tax Permit or a certificate stating your business is tax exempt.
- Booths include a 10x10 or 10x20 space under a tent provided by the festival.
- You must provide your own tables, equipment, lighting, and signage.
- Your booth must be kept clean and orderly at all times. You are responsible for the clean-up of your booth area.
- Personnel must be clean and appropriately attired at all times.
- All booths spaces are assigned in order received, allowing for proper distance between similar items. We cannot guarantee a specific location or type of booth.
- Shared booths are not allowed.
- The perimeters of your booth must be entirely defined. If using tables, they must be draped or decorated. Each booth's appearance must be neat and

professional. Decorations are encouraged to make the event fun and help advertise your menu.

- All booths must display a sign or banner with your business name. You must display a menu with prices.
- No open flames are allowed under tents. You must have a fire extinguisher.
- Bring at least 100 feet of your own heavy-duty extension cords labeled with your name.
- **IT CAN BE VERY WINDY. If your display is not securely weighted and causes injury or loss to any person or property, you are liable for any damages. Roadway Productions reserves the right to permanently remove any vendor with an unsecured display.**
- No vehicles on site between 6:00 pm and 4:00 am both days.
- All booths and/or vehicles must be removed by 4:00 pm on Sept 6, 2010.
- You are responsible for disposal of all waste generated by your operation. Failure to do so may result in a citation and exclusion from future events. You must properly use the site facilities or carry your waste offsite for proper disposal. No dumping in the grounds, drains, river, road, or adjacent area! If you leave anything behind, you will have to pay a removal fee and a fee for cleaning the area.
- Similar food concessions will be limited to ensure variety and eliminate undue competition.
- The Nocturnal Festival will handle all sales of alcohol.
- Vendors may sell bottled water, energy drinks, and Gatorade but it must be purchased on site from the Festival. A limited number of other beverages may be sold upon request.
- Milam County Health Department and Texas law require all food booth workers to have a current **FOOD HANDLERS CERTIFICATION** card. Food booths may be inspected by the Health Department before and during the event. The health department has the final word.
- Event merchandising (T-shirts, cd's, glow sticks, etc.) is not allowed.
- Food booth spaces are 10'x10' or 10'x20'. You must stay entirely within your space. Trailers are not allowed. All food vendors must be under tents provided by the festival.
- Electricity is included with your booth. Power requirements, especially for food booths, determine on-site locations. You must include a diagram of your booth and power requirements on your application.
- All food booths are located outdoors and subject to the elements. You are responsible for your entire set-up, display, and signs.
- Floor coverings are mandatory. This applies to all surfaces.
- No pets allowed at anytime and no workers under age 18.
- There is a nearby water source but you must bring your own clean containers for booth use and hand washing. Ice is available for purchase on site.
- All gray water must be carried offsite or dumped in the holding tank provided.

VENDOR FEES

- Your booth fee is 35% of your gross sales after taxes.
- All vendors must pay \$200 non-refundable deposit to reserve your booth space. All of it will apply towards the percentage of your total booth sales.
- No refunds or credits on cancellations.
- Vendors are responsible for paying their own taxes.
- All deposits must be paid in full when you submit your application.
- Roadway Staff will collect any vendor percentage fees due at the end of the event. Vendors who skip out or don't settle will be turned over to County Law Enforcement Authorities and prosecuted for Theft of Services.
- If vendor sales are less than the deposit paid, vendors will not have to pay additional money toward their sales percentage.
- The Nocturnal Festival and Roadway Productions will not issue refunds or credits if vendor sales are less than the deposit paid.

PARKING

FREE vendor parking in designated area on-site. No overnight camping.

FOOD HANDLERS CERTIFICATION

Milam County Health Department and Texas law requires that all food and beverage booth workers must have a current Food Handlers Certification Card. Milam County honors other Texas jurisdictions Food Handlers Cards as well as any on-line course approved by the State of Texas.

WEATHER

- This is an outdoor show and subject to the elements.
- The FESTIVAL GOES ON RAIN OR SHINE.
- Vendor safety is always our first concern. In the case of inclement weather, we will make every effort to continue; however, any decision to postpone, delay or cancel a show would have to be made at the latest possible moment.
- Due to the complexities of the festival, rescheduling and refunds are not possible.

ACCEPTANCE NOTICES

You will be notified by email that you have been accepted to participate in the Nocturnal Festival. Send a self-addressed stamped envelope if you want a written acceptance notice. Your booth info, parking pass, and vendor credentials will be mailed to the address on your application about a week before the event.

SET-UP SCHEDULE (Subject to change)

Early Vendor Set up: 12 noon – 6pm Friday September 3, 2010

Regular Vendor Set up: 12 noon – 3pm Saturday September 4, 2010
All vehicles must be out of the festival area by 3 pm. No vehicles allowed inside festival area during operating hours 4pm – 4am.

Show hours 4pm– 4am Saturday September 4, 2010 and 4pm – 4am Sunday September 5, 2010. *All vendors must be open, operational, and fully staffed throughout the event.*

Tear down / Load out: Immediately after the event through 4pm on Monday, September 6, 2010. *Security will determine when it's safe to drive into the area for load out. All equipment must be gone by 4pm on Monday September 6, 2010.*

ELECTRICITY / POWER

- Your booth must be adequately lit. Electricity is included in your booth fee but you need to bring your own lighting.
- Personal silent generators are may be used as long as there are not fumes or excessive noise.
- Battery or solar operated lanterns are OK. No open flame lighting or lanterns.
- You must include a diagram of your booth and power needs on your application.
- Bring at least 100' of heavy gauge extension cord labeled with your name.

SALES TAX

- Rockdale sales tax rate is 6.75%. Applications MUST include a copy of your valid TX Sales Tax & Use permit or a current certificate stating that your business is tax exempt. Applications submitted without this information will be discarded.
- Vendors are responsible for collecting & paying State Sales Tax.
- Contact the TX Comptroller's Office with questions 1-800-252-5555 or check their website at www.window.state.tx.us.

LOCATION

**APACHE PASS
9112 N. FM 908
Rockdale, TX. 76567**

Apache Pass is located 5.8 miles northeast of Thorndale, Texas, 7.5 miles northwest of Rockdale, Texas, 13.6 miles southwest of Cameron, Texas, the county seat, and 46 miles northeast of the State Capitol in Austin, Texas, on FM 908 and County Road 428 in Milam County.



Sept 4 & 5, 2010 – Apache Pass, Rockdale, TX 76567
Please Print!

Your Name: _____
 Business Name _____
 Mailing Address _____
 City/State/Zip _____
 Area Code & Phone _____
 Cell/alternate phone _____
 Fax _____
 Email _____
 Website _____
 Driver's License # / State _____
 Texas Sales Tax # _____

Photos (Please ✓ check)

This is a juried show. Your application can't be processed without photos of everything you want to sell or display in your booth, plus your booth set-up.

- On File
- Enclosed (include self addressed stamped envelope if you want them returned)
- Emailed (Send 300dpi images to rachel@roadwayevents.com. Attach photos as JPG or GIF files. Attach up to 8 photos per email, but send as many separate emails as necessary.)

Acknowledgement: I agree to the terms and conditions outlined in this application.

MUST BE SIGNED!



Signature

Date

FOR OFFICE USE ONLY	Reg #	Booth #
Contacted:		Pmt Amt:
Ck# or CC tran#		
Dt recd:		Dt Dep:

FOOD VENDOR APPLICATION

Please indicate ✓ your booth size preferences

- Single 10' x 10'
- Double 10' x 20'

Your booth fee is 35% of your gross after taxes.

Each worker must have his/her own Food Handler Certification Card
Includes electricity. No Trailers. All food vendors must be under tents provided by Festival.

\$200 deposit required to reserve your booth space. *If you're not accepted to participate for any reason, your full deposit will be returned to you. Checks are only cashed and credit cards are only charged upon acceptance.*

Total Amount Enclosed: _____

Forms of Payment Accepted: Credit Card (MC, VISA, AMEX), Check, Money Order

Make Checks Payable to ROADWAY PRODUCTIONS

\$25 returned check fee. No refunds on cancellations.

CREDIT CARD NUMBER _____
 CREDIT CARD EXPIRATION (MMYY) _____
 CREDIT CARD BILLING ADDRESS (If different from application address) _____

Mail Applications to:

Roadway Productions
 PO Box 152020
 Austin, TX 78715-2020

Contact info:

Phone 512-441-9015
 Fax 512-441-9016
vendor@roadwayevents.com

All Applications must include photos, all fees, and required paperwork. Sorry, we cannot accept incomplete applications for the Nocturnal Festival. No applications accepted after August 30, 2010. No excuses, no whining.

APPLICATION CHECKLIST

- Application – completed and signed pages 4 & 5
- Entire Booth fee - sorry, no partial payments
- Texas Sales & Use Tax Permit – required if you want to sell anything
- Photos – Main criteria the jury uses for vendor selection
- Menu - If it's not disclosed on your list, you may not sell it.
- Food Handler Certification - Required if you serve food or drink.

